

# 2008 FINANCIALS

## STATEMENT OF FINANCIAL POSITION

		2008	2007
<b>ASSETS</b>			
	Cash and cash equivalents	\$22,438,367	\$17,442,994
	Grants and contracts receivable, net	\$19,322,477	\$17,606,326
	Other assets	\$765,958	\$526,577
	Furniture, equipment and computer software at cost, net of accumulated depreciation	\$73,833	\$71,019
	<b>Total Assets</b>	<b>\$42,600,635</b>	<b>\$35,646,916</b>
<b>LIABILITIES AND NET ASSETS</b>			
<b>LIABILITIES</b>			
	Accounts payable	\$6,139,428	\$4,276,269
	Other accrued liabilities	\$3,799,405	\$4,190,409
	Accrued vacation	\$3,058,910	\$2,726,727
	Contract advances	\$10,237,140	\$15,449,645
	<b>Total Liabilities</b>	<b>\$23,234,883</b>	<b>\$26,643,050</b>
<b>NET ASSETS</b>			
	Unrestricted		
	Undesignated	\$3,075,260	\$4,739,684
	Board designated	\$1,691,147	\$1,546,377
	Temporarily restricted	\$14,599,345	\$2,717,805
	<b>Total Net Assets</b>	<b>\$19,365,752</b>	<b>\$9,003,866</b>
	<b>Total Liabilities and Net Assets</b>	<b>\$42,600,635</b>	<b>\$35,646,916</b>

## STATEMENT OF ACTIVITIES

<b>REVENUES</b>			
	Grants and contracts	\$88,462,857	\$84,152,683
	Contributions received in advance of expenses	\$14,599,345	\$2,878,325
	Other income	\$526,056	\$1,018,753
	<b>Total Revenues</b>	<b>\$103,588,258</b>	<b>\$88,049,761</b>
<b>EXPENSES</b>			
	Direct program expenses	\$80,737,140	\$75,503,905
	Facilities and administrative expenses	\$12,489,232	\$10,390,013
	<b>Total Expenses</b>	<b>\$93,226,372</b>	<b>\$85,893,918</b>
	Change in net assets	\$10,361,886	\$2,155,843

# PROGRAM HIGHLIGHTS

PHI is proud to share selected highlights of program accomplishments in 2008 that improve people's health

## ALCOHOL RESEARCH GROUP

In 2008, key findings from the Alcohol Research Group's (ARG) research on alcohol and HIV risk in the Indian state of Goa helped inform an international meeting of health experts in South Africa examining the causal role that alcohol plays in HIV/AIDS and TB infection/progression. Several scientists at ARG also secured new grants to support studies on a range of topics from alcohol-related injuries to how race and ethnicity contribute to disparities in access to appropriate treatment for alcohol problems. ARG continued during the year to make significant contributions on sober living houses and the role of confrontation in recovery. In studies designed to improve measurement of alcohol consumption, ARG found that drink sizes were on average about 20 percent larger than a standard drink. ARG scientists serve on the Alcohol Policy Alliance under the auspices of the National Alcohol Beverage Control Association, which also published their well-received "Alcohol Policy Research & Alcoholic Beverage Control Systems." ARG researchers also co-edited and wrote chapters in the book *Alcoholics Anonymous and Spirituality in Addiction Recovery*; co-edited a World Health Organization book, *Alcohol and Injuries: Emergency department studies in an international perspective*; and published articles addressing Latina acculturation and drinking as well as economic and ethnic disparities in drinking patterns and problems. Overall, in 2008, ARG published or had in press more than 75 articles or chapters, and more than 45 papers were presented at conferences.

## BERKELEY MEDIA STUDIES GROUP

Across California, hundreds of advocates are better prepared to engage the news media effectively in their campaigns for healthy public policies after participating in the Berkeley Media Studies Group's (BMSG) "Communicating for Change" training series. BMSG developed and delivers this media advocacy course, sponsored by The California Endowment. Also, in an analysis of school nutrition legislation in four states, BMSG found that public health advocates were missing important opportunities to have their voices heard. BMSG examined testimony and news coverage concerning whether soda and other low-nutrient foods should be sold in schools. Most of the legislative testimony came from food and beverage industry sources, and public health advocates contributed only five op-eds out of the more than 200 news and opinion pieces that were written.

## CALIFORNIA ADOLESCENT HEALTH COLLABORATIVE

Youth between the ages of 16 and 24 experience the highest per capita rate of intimate partner violence of any age group, according to a report prepared by the California Adolescent Health Collaborative (CAHC). To raise awareness and provide education about this important problem, the report was distributed to health care providers, educators, schools and policy makers. The report proposed action steps to support healthy teenage relationships and reduce dating violence and also was made available to the public on

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CAHC's Web site. In other work in 2008, CAHC also provided training on minor consent and confidentiality to health providers in five California counties to help ensure better access to and quality of reproductive and mental health services for adolescents.

### **CALIFORNIA CANCER REGISTRY**

The California Cancer Registry (CCR) continues to be one of the highest quality cancer surveillance systems in the world. Due to the size and diversity of California's population, more is known about the occurrence of cancer in varied populations than ever before. In response to the public's interest about where cancer occurs, CCR researchers created and released maps of late-stage breast and colorectal cancers by metropolitan area. In research published in peer-reviewed journals, CCR also shed light on the differences in incidence, treatment and survival rates among women with breast, cervical and ovarian cancer. Additionally, published papers examined the incidence of thyroid cancer in the state's Middle Eastern population as well as trends in cancers among American Indians and Alaskan Natives. CCR also participated in a study that looks at the kind of care and treatment young adults with cancer are receiving and the impact it's having on their health outcomes.

### **CALIFORNIA CENTER FOR RESEARCH ON WOMEN AND FAMILIES**

The California Center for Research on Women and Families (CCRWF) sponsored its sixth successful California Working Families Policy Summit, where summit advocates released recommendations on issues ranging from health care to asset building to paid sick days at a gathering of 650 policy leaders. These leaders emerged informed and ready to use this information in policy development work. CCRWF also redesigned its Web site as the Working Families Web Forum, an online public square for debate, dialogue and education.

### **CALIFORNIA HEALTH INTERVIEW SURVEY**

The California Health Interview Survey received the National Institutes of Health Merit Award for its design of a questionnaire that encompasses a cross-cultural perspective. This method for evaluating data collected across populations with multiple languages and cultures provides the public health community with more reliable data on which to base policy decisions. The survey is conducted by the UCLA Center for Health Policy in collaboration with the Public Health Institute and both the California Department of Public Health and Department of Health Care Services.

### **CALIFORNIA PROJECT LEAN**

One million of California's 6.3 million students now have access to healthy foods at school because California Project LEAN's efforts helped convince school districts to adopt nutrition-related policies. In 2008, 10 percent of the state's school districts with at least one high school developed or were developing healthier nutrition policies. The project's

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Successful Students Through Healthy Food Policies campaign provided training, technical assistance and tools to school board members and helped mobilize communities to advocate for nutrition policy initiatives by working with community partners.

### **CALIFORNIA PERMANENCY FOR YOUTH PROJECT**

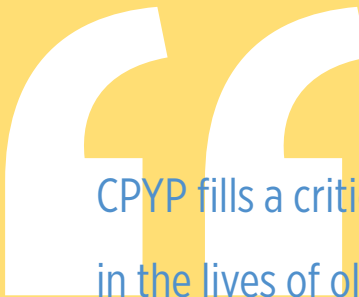
More young people coming out of the foster care system will be able to count on an enduring relationship with a family or caring adult because the California Permanency for Youth Project (CPYP) expanded its services into more counties. In 2008, CPYP added six new child welfare sites, bringing the total number of locations it serves to 20. CPYP fills a critical gap in the lives of older children who age out of the child welfare system and often end up in dire circumstances. The project assists public and private partners in facilitating supportive relationships so that no youth leaves the foster care system without a lasting connection with a caring adult.

### **CENTER FOR CIVIC PARTNERSHIPS**

Communities in California are better prepared to meet the present and future needs of their growing numbers of seniors because PHI's Center for Civic Partnerships provided training, technical expertise and resource materials to local governments and community-based organizations. In 2008, the center celebrated 20 years of California Healthy Cities and Communities (CHCC) and organized two conferences on healthy aging for The California Wellness Foundation. More than 70 communities have participated in the Healthy Cities program over the last two decades. CHCC is a grassroots movement that mobilizes communities to improve health through environmental changes. Healthy Cities is the largest and longest-running program of its kind in the nation.

### **CENTER FOR COLLABORATIVE PLANNING**

Conditions are improving for farm workers and their families in California because the Center for Collaborative Planning (CCP) is working with local communities to change policies and systems that impact their health and well-being. CCP partners with The California Endowment's (TCE) Poder Popular program to provide training and technical assistance to support program staff and community partners in organizing around such issues as transportation, water quality and pesticide spraying. The collaboration has already enabled participating towns in Tulare and Monterey counties to restrict aerial spraying of pesticides around schools, help county health departments and other agencies integrate heat stress prevention into their training programs, and earmark funds for expanding a farm worker vanpool program.



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#### **CENTER FOR INTERNATIONAL TOBACCO CONTROL**

Although China leads the world in cigarette consumption, babies there may have a better chance of being born into a smoke-free home because of the center's research on and efforts to control tobacco production and use. As part of an international study funded by the National Institutes of Health, PHI's Center for International Tobacco Control made steady progress during 2008 in working with policy makers in China to propose higher taxes on tobacco, influence tobacco farmers to substitute their crop with alternatives, and study the development of smoke-free environments in prenatal households in a Chinese province. The center also pushed forward similar tobacco controls in Indonesia, the world's fifth largest cigarette consumer.

#### **CENTER FOR RESEARCH ON ADOLESCENT HEALTH AND DEVELOPMENT**

A study by the Center for Research on Adolescent Health and Development (CRAHD) on acceptance of the human papillomavirus vaccination by Californian parents of daughters became the most highly cited article of the last two years in the *Journal of Adolescent Health*. This led to a position statement on school-entry vaccination policy by the Society for Adolescent Medicine that was co-authored by the CRAHD program director. Based on a CRAHD study of the incidence and cost of sexually transmitted infections among California youth, the California State Assembly Health Committee held a special hearing on this topic that included testimony by the study's author. A CRAHD study on the increase in California's teen birth rate was covered in more than 100 newspaper, radio and TV stories, including a front page *San Francisco Chronicle* feature and extended discussions on news shows such as *The California Report* and *Forum* on San Francisco radio station KQED.

#### **CENTER FOR RESEARCH ON WOMEN'S AND CHILDREN'S HEALTH**

The Child Health and Development Studies (CHDS) at PHI's Center for Research on Women's and Children's Health now has the resources necessary to examine three generations of women in order to understand whether exposure to environmental contaminants, such as pesticides, before birth can increase the risk for breast cancer. Using blood samples donated by women 50 years ago and preserved by CHDS, researchers will look at the risks for breast cancer in their daughters half a century later. The study will also include the granddaughters of the original study group for the first time to investigate whether risk can be transmitted across generations following exposure in the womb. Researchers believe the results of this multi-generational study will lead to strategies to prevent breast cancer, including modifying risk factors.

## **COMPANY-COMMUNITY PARTNERSHIPS FOR HEALTH IN INDONESIA**

PHI's Company-Community Partnerships for Health in Indonesia (CCPHI) is facilitating partnerships among companies, nongovernmental organizations and local governments to improve workplace and community health and bring more resources to women in Indonesia. CCPHI increases the knowledge, trust and skills needed for successful partnerships through the Health & Business Roundtable Indonesia, a members-only forum that brings more than 50 companies and nongovernmental organizations together for quarterly meetings.

## **DBTAC: PACIFIC ADA CENTER**

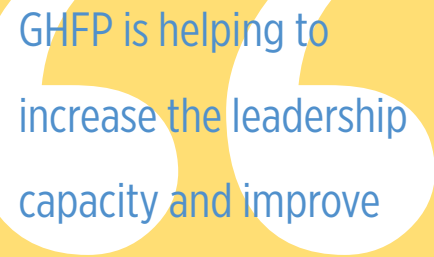
Information about accessibility technology is now available to thousands of organizations because of an innovative Web site that DBTAC: Pacific ADA Center developed. More facilities and activities are now accessible to students with disabilities in California because the center provided technical assistance to 45 school districts to help them make campuses accessible. Because of the center's research, we now know more about employers' attitudes toward people with disabilities. Preliminary findings show that employers are willing to accommodate disabled employees, but they don't know how and want more help in doing so.

## **GLOBAL HEALTH FELLOWS PROGRAM**

The Global Health Fellows Program (GHFP) recruited and placed 40 technical experts and supported more than 100 fellows and 18 interns, who contributed to a wide range of global health activities. Through these experts, GHFP supported the U.S. Agency for International Development (USAID) in Washington, D.C., and overseas missions in the areas of nutrition, infectious diseases (including HIV/AIDS, tuberculosis, malaria, avian influenza, H1N1 Influenza A), population/environment, and reproductive health. With customized organizational development consultations, workshops and retreats within USAID, GHFP is helping to increase the leadership capacity and improve performance of USAID's workforce and advance the agency's goals to lessen the burden of disease and illness in developing countries today and in the coming decades.

## **INTERNATIONAL HEALTH PROGRAMS**

Five universities in five developing countries now have the capacity to build leadership programs for public health officials to improve quality of and access to family planning and reproductive health services because they received support from PHI's International Health Programs (IHP). Also during 2008, IHP's Youth Leadership in Sexual and Reproductive Health Program (GOJoven) helped train and support 21 young people and strengthen more than 200 organizations throughout Central America and Mexico to create lasting



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improvements in sexual and reproductive health for young people. IHP also provided scholarships to seven young GOJoven alumni to help them continue their education.

### **MESOAMERICAN HEALTH INITIATIVE PLANNING GRANT**

The Bill & Melinda Gates Foundation awarded PHI a planning grant to lay the groundwork for a cooperative regional effort to combat disease and reinforce regional partnerships in Mexico and Central America. The Mesoamerican Health Initiative Planning Grant focuses on eliminating malaria, improving maternal and infant health, boosting vaccination rates and improving nutrition in eight countries. PHI is partnering with Mexico's National Institute of Public Health to help the foundation prepare for the formal launch of the initiative in 2010.

### **NETWORK FOR A HEALTHY CALIFORNIA**

The *Network for a Healthy California's* 150 partner organizations personally touched as many as 5 million low-income families over 80 million times, and the statewide media campaign, *Ownership*, bumped the numbers to over 1.5 billion impressions. Partner organizations — low-resource schools, county offices of education, local health departments, colleges and universities and the *Regional Networks* — offered nutrition education at thousands of sites in low-income communities such as retail food stores, worksites, preschools, schools and after-school settings. Most important, statewide surveys found that for the first time ever, more than half of California adults reported eating the minimum five daily servings of fruits and vegetables, with low-income adults, adults of color and adults using food stamps who make up the *Network* audiences reporting steady increases. These trends contrast dramatically with national trends that showed few improvements in fruit and vegetable consumption.

### **OCCUPATIONAL LEAD POISONING PREVENTION PROGRAM**

Workers in California now are better informed about how to prevent lead exposure on the job because of a new training video produced by the Occupational Lead Poisoning Prevention Program. Developed in a "novella" format, the DVD delivers messages about the dangers of lead paint in an entertaining, accessible way to both English and Spanish speakers. The training video was one of several projects aimed at getting the word out about the dangers of low-level lead exposures in adults and the potential for contaminating family members when lead is inadvertently taken home from the job.

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RAMP co-sponsored  
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to switch to  
environmentally  
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products that are less  
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attacks

### **PARTNERSHIP FOR THE PUBLIC'S HEALTH**

Through Healthy Eating, Active Communities and the Central California Regional Obesity Prevention Program, Partnership for the Public's Health (PPH) has helped communities open farmers' markets, work with local businesses to offer healthier foods, create community and school gardens, open new parks and refurbish existing parks, improve walking and biking conditions for children and youth, upgrade the quality of foods sold in schools, and assure that physical education requirements are being met. In 2008, site leaders from more than 40 communities worked to improve food and fitness environments through the California Convergence. To date, the Convergence successfully supported efforts to incorporate health "co-benefits" into implementation plans for climate change legislation. In its work with local health departments, PPH has joined with state public health organizations, supporting local public health leaders from across the state to develop strategies for preventing chronic disease by addressing the social determinants of health.

### **PUBLIC HEALTH LAW & POLICY**

A wide range of health measures from childhood obesity prevention to tobacco control moved forward because of legal technical assistance provided by PHI's Public Health Law and Policy (PHLP). In 2008, PHLP's National Policy & Legal Analysis Network to Prevent Childhood Obesity team launched its national legal technical assistance services for local communities on policies that promote healthy nutrition and increased physical activity options. In other work, PHLP's Planning for Healthy Places team produced a package of policies to protect and expand farmers' markets and community gardens. In 2008, PHLP's Technical Assistance Legal Center celebrated 10 years of providing legal technical support to advance policies related to California's tobacco control movement. PHLP helped numerous communities with ordinances to protect people from secondhand smoke, created fact sheets to support smoke-free housing, and drafted model laws to regulate tobacco retailers. Additionally, PHLP convened the first statewide gathering aimed at mobilizing California's public health infrastructure on climate change issues.

### **PUBLIC HEALTH TRUST**

California children are now less likely to play with lead-tainted toys as a result of a fund PHI's Public Health Trust (PHT) set up for testing new toys and those already in use as well as for informing consumers about lead hazards in, and recalls for, children's products. PHT's continued ability to attract lawsuit settlement monies has also led to funds being distributed to a wide range of health-related projects, including those that monitor the sale of lead-tainted candy and soda throughout California and that address water quality issues in several rural communities. Grants made to PHT are helping Native American tribes protect the health of the Klamath River, residents in Kern County clean up

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contaminated ground water, and multi-ethnic communities in northern San Joaquin Valley improve their drinking water.

### **REGIONAL ASTHMA MANAGEMENT AND PREVENTION**

More is being done to reduce asthma disparities among African Americans and Latinos as the result of the Regional Asthma Management and Prevention (RAMP) initiative. RAMP worked with diverse partners including schools, clinicians and community outreach workers to create an asthma action plan aimed at improving management of asthma while also focusing on reducing exposure to the environmental factors that trigger the lung disease. The action plan has been translated into four languages and widely used across the country. In 2008, RAMP also co-sponsored proposed legislation to require schools to switch to environmentally friendly cleaning products that are less likely to trigger asthma attacks. With help from a Centers for Disease Control and Prevention grant, RAMP continues to support and develop interventions to reduce asthma triggers in homes, schools and outdoor air.

### **SURVEY RESEARCH GROUP**

In 2008, the Survey Research Group (SRG) doubled the number of interviews completed by the Behavioral Risk Factor Surveillance System project to 10,000, increasing the ability to generate small-area estimates. As part of the Youth Risk Behavior Survey, a national study funded by the Centers for Disease Control and Prevention, SRG will look at important health risk behaviors of youth. This is the first time this school-based survey has been conducted statewide in California since 1997. Operating within the California Cancer Registry, SRG research focuses on health behaviors and lifestyle patterns related to chronic diseases.

### **TANDEM MASS SPECTROMETRY NEWBORN GENETIC SCREENING**

As a result of testing by tandem mass spectrometry in 2008, more than 160 newborns in California were found to have metabolic disorders and their families were referred to specialty centers for treatment. The screening program was expanded to provide second-tier testing for endocrine disorders. Also, a long-term follow-up program was begun with the metabolic patients to determine the effectiveness of tandem mass spectrometry screening up to age five in preventing serious clinical illness. PHI assists the California Department of Public Health in this program. In other work, more than 240 families of infants identified with sickle cell trait, hemoglobin C trait or hemoglobin D trait contacted the Hemoglobin Trait Follow-up Program to learn more about the trait and arrange free blood testing.

# FUNDERS AND SPONSORS

PHI's efforts are made possible by financial support from local, state and federal government agencies as well as from charitable foundations. Following is a partial list of past and current funders:

Academy for Educational Development	Fogarty International Center	National Institute of Environmental Health Sciences	The John Merck Fund
Adeline Hackett Innovations Initiative	Food First	National Institute on Alcohol Abuse and Alcoholism	The Lisa and John Pritzker Family Fund
Alameda County Public Health Department	Ford Foundation	National Institute on Drug Abuse	The Rosalinde and Arthur Gilbert Foundation
American Cancer Society	Fundacion Mexicana Para La Salud	National Network of Public Health Institutes	The San Francisco Foundation
American Legacy Foundation	Harder+Company Community Research	New England Research Institutes	Transportation and Land Use Coalition, ClimatePlan Program
American Lung Association	Hawaii Community Foundation	North Carolina	United Nations Foundation
Appleton Foundation	HOPE Collaborative	Northern California Cancer Center	University of California at Berkeley
Barr Laboratories, Inc.	Hospira Foundation	Northrup Grummond Information Technology	University of California at Davis
Bill and Melinda Gates Foundation	Impact Assessment, Inc.	Osel, Inc.	University of California at Los Angeles
Brown University	Jake Family Fund	Planned Parenthood Los Angeles	University of California Office of the President, Tobacco-Related Disease Research Program
California Department of Public Health	Japan Foundation	PolicyLink	University of California at San Francisco
Cancer Prevention & Nutrition	Kaiser Permanente	Pottruck Family Foundation	University of Illinois at Chicago
Cancer Surveillance	Kaiser Permanente Community Grants Program	Prevention Institute	University of North Carolina
Environmental Health Investigation	Northern California Region	Public Health Foundation Enterprises	University of North Dakota
Genetic Disease Branch	Southern California Region	Public Welfare Foundation	U.S. Agency for International Development
Occupational Lead Poisoning Prevention Program	Kaiser Permanente Division of Research	Robert Wood Johnson Foundation	U.S. Department of Education
Tobacco Control Section	Kanbar Charitable Trust	Rockefeller Foundation	W.K. Kellogg Foundation
California Department of Justice	MACRO	San Diego County	W.T. Grant Foundation
California HealthCare Foundation	Managed Risk Medical Insurance Board	San Mateo County	Walter S. Johnson Foundation
California School Boards Association	Marin County	Science Applications International Corporation	Westwind Foundation
California School Health Centers Association	Mary Wohlford Foundation	Sierra Health Foundation	William and Flora Hewlett Foundation
Centers for Disease Control and Prevention	McKesson Foundation	Solano County	Wissenschaftliches Institut der Ärzte Deutschlands
Centre for Addiction and Mental Health	Medco Health Solutions, Inc.	Sonoma State University	gem e.V. (Scientific Institute of the German Medical Association)
City College of San Francisco	Mental Health Association of San Francisco	Southern Illinois University	World Health Organization
City of Hope National Medical Center	Monterey County Health Department	Stuart Foundation	World Learning
Columbia University	National Alcohol Beverage Control Association	Substance Abuse and Mental Health Services Administration	Yale University, Rudd Center for Food Policy and Obesity
Compton Foundation, Inc.	National Association of County and City Health Officials	Summit Foundation	Youth ALIVE
ConnectEd: California Coalition for College and Career	National Association of Latino Elected and Appointed Officials	Susan G. Komen for the Cure	Zellerbach Family Foundation
David and Lucile Packard Foundation	National Institutes of Health	Susan Thompson Buffett Foundation	
East Bay Community Foundation	National Cancer Institute	Sutter Lakeside Hospital	
Environmental Law Foundation	National Institute for Occupational Safety and Health	The California Endowment	
European Union	National Institute of Child Health and Development	The California Wellness Foundation	
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		The Chest Foundation	
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