DATA EQUITY WEBINAR SERIES
TRANSFORMING DATA INTO POLICY ACTION FOR
HEALTH EQUITY & RACIAL JUSTICE
OCTOBER 24, 2022
English
If you are a monolingual English speaker, please select the world-like interpretation icon at the bottom of the screen, then select English. If you are using zoom via a telephone/tablet, you will select the three dots to see more options, followed by interpretation and then English.

Español
Si solo habla/o prefiere escuchar en español, seleccione el icono de interpretación que parece a un mundo en la parte inferior de la pantalla, luego seleccione español y no olvide silenciar el audio original. Si está usando Zoom en un teléfono o tableta, seleccionará los tres puntos para ver más opciones, seguido por interpretación y después español.
This presentation is being recorded

Tools located on the bar at the bottom of your screen

Chat
Access resources and send messages within the meeting

CC
Live Transcript
Read live transcriptions/closed captions

Q&A
Enter questions for the presenters, and read their responses.
About Us

The Center for Wellness and Nutrition (CWN), a program of the Public Health Institute, is a national leader in developing campaigns, programs, and partnerships to promote wellness and equitable practices in the most vulnerable communities in California and across the country.
Decolonizing Data Practices through Indigenous Evaluation Approaches

November 14th
1PM (Pacific)
2PM (Mountain)
3PM (Central)
4PM (Eastern)

Data and Health Equity: Using Open-Source Data and Mapping to Understand Rural Community and Special Population Needs

December 12th
1PM (Pacific)
2PM (Mountain)
3PM (Central)
4PM (Eastern)
Historically, policies and systems in this country have been deeply rooted in racism resulting in the stark inequities we see today.

Achieving health equity and racial justice with the communities we serve requires that we are intentional about data practices and strategies, especially those that transform data into action.

**Todays Webinar will:**

- Focus on the connection between robust data and applied policy actions.
- Share best practices for translation data into action through policy changes and equitable investments.
- Highlight the Healthy Places Index (HPI) resource, as an effective tool for addressing health inequities and racial injustices.
POLL
Our Mission

Mobilize the transformative power of local public health for enduring health equity

10 Local Health Departments

- Imperial
- Long Beach
- Los Angeles
- Orange County
- Pasadena
- Riverside
- Santa Barbara
- San Bernardino
- San Diego
- Ventura
A PUBLIC HEALTH VISION

Everyone should have a fair and just opportunity to achieve good health and well-being.
Life expectancy and well-being are heavily tied to the community conditions in which we live.

Social conditions vary drastically by neighborhood.

To create lasting systems change, both race and place must be recognized and understood.

We created the HPI as a way to understand the impact of place.
RACE AND PLACE FRAMING OF THE HPI

Applying a race and place frame to data:

• Provides sound, quality data for residents, advocates and leaders
• Helps communities better advocate for their unique needs
• Guides leaders to develop more equitable, community-forward solutions
• Allows leaders and community providers to scale resources appropriately for each region
WHAT IS THE HEALTHY PLACES INDEX?

HPI provides data and policy recommendations to:

- Compare the health and well-being of communities at the neighborhood level
- Quantify the factors that shape health
- Turn data into actionable solutions

The HPI has become a go-to data tool for hundreds of state and local government agencies, foundations, advocacy groups, hospitals and other organizations.
WHAT IS THE HEALTHY PLACES INDEX? (CONT.)

• HPI 3.0 evaluates the relationship between 23 social drivers of health and life expectancy at birth

• Produces a score representing a “ranking” of conditions compared to other neighborhoods
  • Economic
  • Social
  • Education
  • Transportation
  • Neighborhood
  • Housing

• Measures organized by eight policy action areas:
  • Clean Environment
  • Healthcare Access
Community leaders, academics, advocates and residents are able to:

- Explore **community conditions** in individual neighborhoods, including HPI score and HPI indicators
- View hundreds of **decision support layers**
- Quickly identify high- and low- **ranked** geographies in your area of interest
- Create custom communities using the **pool** feature
WHAT CAN I DO WITH THE HPI? (CONT.)

- Compare data across geographies and time periods
- Examine the link between race and place
- Filter geographies by race, ethnicity, and country of origin
- Receive policy opportunities tailored to the needs of the community
- View historically redlined neighborhoods
The HPI has been used to identify and respond to community needs in ways that keep growing and evolving, such as:

- COVID-19 Blueprint Health Equity Metric
- Affordable housing & rental assistance programs
- Food security & nutrition assistance
- Active transportation funding
- Climate-related investments
- And much, much more
Over a 1.5 billion dollars has been directed toward community investments including $272 million of COVID-19 assistance to neighborhoods hit the hardest during the pandemic.
HOW CAN I USE THE HPI MAP FEATURES?

Accessing information about your community

The HPI score, policy action areas with the HPI indicators, detailed race/ethnicity measures, including subpopulations and national origin data, and equity indicators can all be explored in the **Community Conditions** function.

**Example**

Educating medical students on the social determinants of health and their impact on health among communities in California.
HOW CAN I USE THE HPI MAP FEATURES? (CONT.)

Added decision support layers

View over 375 decision support layers, covering multiple time periods and racially disaggregated where available

Example
Investigating the 3rd Grade Math Proficiency in your community
Policy recommendations within platform

Tailored Policy Opportunities built into the platform, and customized to prioritize the specific needs of a chosen community

Example
Identifying community assets and challenges alongside policy solutions that can improve your community’s health
Build policy at the intersection of health, equity, and data

• Leading-edge and evidence-based policy interventions tied to HPI indicators

• Policy Action Areas are ranked from highest to lowest in the order of their impact as social drivers of health.

• Consider ways to elevate residents' voices

Visit: https://policies.healthyplacesindex.org/
Policy Actions are selected based on the Alliance’s Evidence Hierarchy

Designed understanding that public health policy can be challenging to assess due to the complicated set of variables in any setting

- Five Evidence Ratings for included policies:
  - Strong Evidence
  - Sufficient Evidence
  - Promising Evidence
  - Emerging Evidence
  - Best Practice
WHAT’S INCLUDED IN EACH POLICY GUIDE?

Above Poverty

What Does This Indicator Measure?

This indicator measures the percentage of people earning more than 200% of the federal poverty level. 200% is often used to measure poverty in California due to high costs of living. This variable indicates places where households earn enough to meet basic needs.

What is the connection to health?

Where to Start?

Economic Opportunity

Raise Wages and Benefits

Build Workforce Development and Pathways

Provide Economic Support During Public Health Emergencies

Develop Community Economic Capacity

Build Wealth
POLICY ACTION GUIDE DEEP DIVE (CONT.)

Raise Wages and Benefits

Raise workplace standards and wages to ensure that workers can stay out of poverty.

- Paid Sick Day Policies
- Wage Theft Policies
- Minimum Wage Ordinances
- Living Wage Ordinances

Above Poverty
THE FUTURE OF THE POLICY ACTION GUIDES

Adding future guides and revamping existing guides

The Alliance is committed to updating the policy action guides to include evergreen policies and timely suggestions

Coming Developments

- Racial Equity Guide
- Revamped Voter Rights Guide
- More In-Depth Climate Change Policy
HPI AS A TOOL FOR EQUITABLE RESOURCE DISTRIBUTION

- HPI is part of Transformative Climate Communities (TCC) Grant Program
- Community-led development and infrastructure projects that achieve major environmental, health, and economic benefits in California’s most impacted communities
- Uses HPI to evaluate health benefits

HPI was chosen by CDPH because of its granularity, the variation of geographic regions, comprehensive social determinants of health that were validated and linked to life expectancy at birth, and finally, paired with policy guides.

—Dr. Rohan Radhakrishna, Deputy Director, Office of Health Equity California Department of Public Health
HPI AS A TOOL FOR EQUITABLE RESOURCE DISTRIBUTION (CONT.)

• California Accountable Communities for Health Imitative (CACHI) using HPI to identify communities of high need

• Accountable Communities for Health is collaborative across multiple sectors to address critical community health issues

• Data helps groups like CACHI understand what is working to help build equitable communities
Community Health Improvement Partners (CHIP) and Kaiser Permanente are using HPI to identify community conditions and identify policy solutions to improve community health.

Used HPI as part of resident engagement for Lemon Grove Healthy Eating Active Living (HEAL) Zone.

HEAL Zone coalitions engage and cultivate residents to advocate for policy and environmental changes.
The Alliance can create custom HPI analysis and policy recommendations.

- Additional data sets and layers for states, cities, and specific regions.
- Customized trainings, tailored reports, capacity building and other types of assistance are available.
- Webinars, phone consultations, trainings, plans and assessments, data reports, and other formats are available help incorporate public health and equity into your work.
THANK YOU!

HPI WEBSITE: www.healthyplacesindex.org
HPI 3.0 MAP: map.healthyplacesindex.org

For additional questions, please contact:
AskHPI@ThePublicHealthAlliance.org
WEBINAR SERIES OVERVIEW

Save-the-Dates for the rest of the series:

- **NEXT → Monday, November 14 at 1 PM PST**- Decolonizing Data Practices through Indigenous Evaluation Approaches

- **Monday, December 12 at 1 PM PST**- Data and Health Equity: Using Open-Source Data and Mapping to Understand Rural Community and Special Population Needs
Thank You

Follow us on Twitter - Take part in our interactive events! @phi_wellness

Connect to like-minded partners by joining us on LinkedIn
linkedin.com/company/center-for-wellness-and-nutrition

Have a question? Write to us at info@wellness.phi.org
This webinar was supported by funds made available from the Centers for Disease Control and Prevention, Center for State, Tribal, Local and Territorial Support, through cooperative agreement OT18-1802, Strengthening Public Health Systems and Services Through National Partnerships to Improve and Protect the Nation’s Health award #6 NU38OT000303-04-02.