# DATA EQUITY WEBINAR SERIES

## TRANSFORMING DATA INTO POLICY ACTION FOR HEALTH EQUITY & RACIAL JUSTICE

OCTOBER 24, 2022

## English

If you are a monolingual English speaker, please select the world-like interpretation icon at the bottom of the screen, then select English. If you are using zoom via a telephone/tablet, you will select the three dots to see more options, followed by interpretation and then English.

## Español

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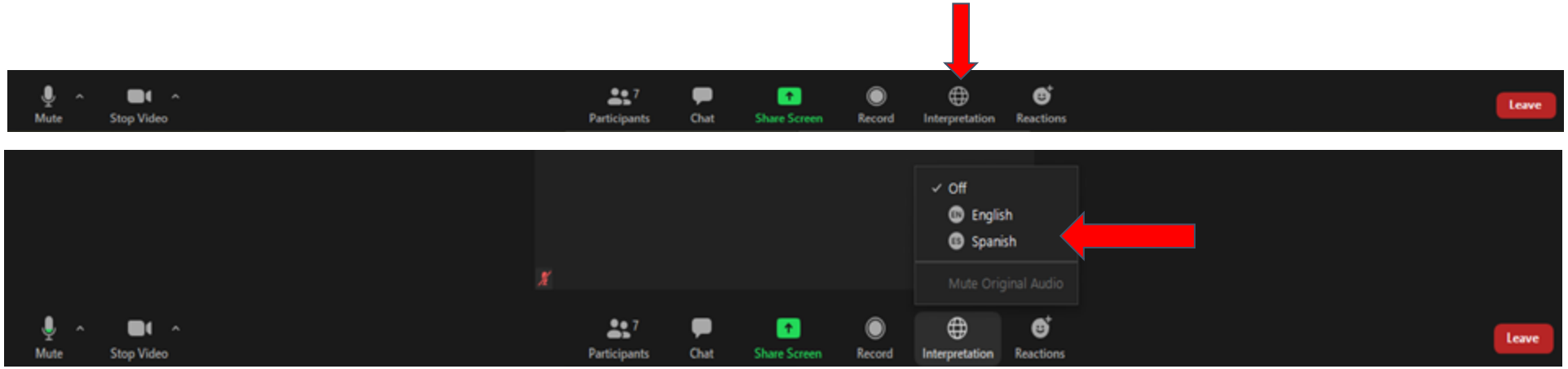


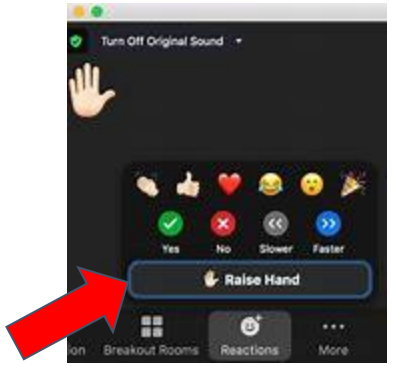


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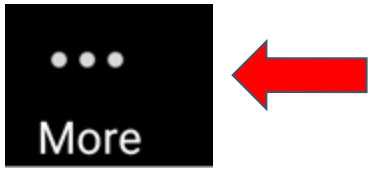


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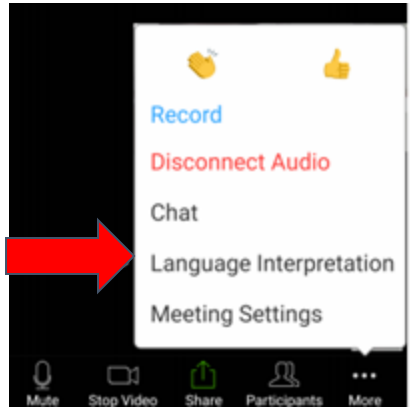


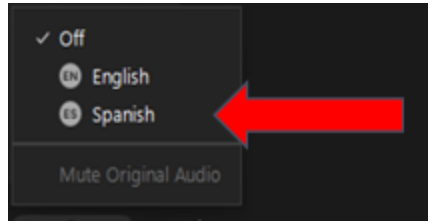


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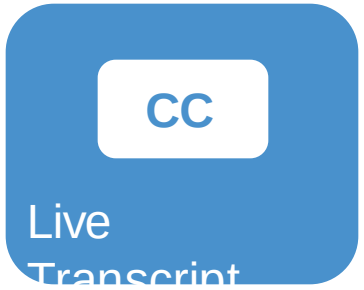


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## About Us

The **Center for Wellness and Nutrition** (CWN), a program of the *Public Health Institute*, is a national leader in developing campaigns, programs, and partnerships to promote wellness and equitable practices in the most vulnerable communities in California and across the country.

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**Decolonizing Data Practices through Indigenous Evaluation Approaches**

**November 14th**

1PM (Pacific)
2PM (Mountain)
3PM (Central)
4PM (Eastern)

**Data and Health Equity: Using Open-Source Data and Mapping to Understand Rural Community and Special Population Needs**

**December 12th**

1PM (Pacific)
2PM (Mountain)
3PM (Central)
4PM (Eastern)

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# CONTEXT AND FOCUS FOR TODAY

Historically, policies and systems in this country have been deeply rooted in racism resulting in the stark inequities we see today.

Achieving health equity and racial justice with the communities we serve requires that we are intentional about data practices and strategies, especially those that transform data into action.

## Todays Webinar will:

- Focus on the connection between robust data and applied policy actions.
- Share best practices for translation data into action through policy changes and equitable investments.
- Highlight the Healthy Places Index (HPI) resource, as an effective tool for addressing health inequities and racial injustices.

# POLL

# PUBLIC HEALTH ALLIANCE OF SOUTHERN CALIFORNIA

## Our Mission

Mobilize the transformative power of local public health for enduring health equity

## 10 Local Health Departments

- Imperial
- Long Beach
- Los Angeles
- Orange County
- Pasadena
- Riverside
- Santa Barbara
- San Bernardino
- San Diego
- Ventura

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# A PUBLIC HEALTH VISION

**Everyone should have a fair and just opportunity to achieve good health and well-being.**

# RACE AND PLACE: A FRAMEWORK FOR ADDRESSING HEALTH INEQUITIES

- Life expectancy and well-being are heavily tied to the community conditions in which we live
- Social conditions vary drastically by neighborhood
- To create lasting systems change, both race and place must be recognized and understood
- We created the HPI as a way to understand the impact of place

# RACE AND PLACE FRAMING OF THE HPI

**Applying a race and place frame to data:**

- Provides sound, quality data for residents, advocates and leaders
- Helps communities better advocate for their unique needs
- Guides leaders to develop more equitable, community-forward solutions
- Allows leaders and community providers to scale resources appropriately for each region

# WHAT IS THE HEALTHY PLACES INDEX?

HPI provides data and policy recommendations to:

- Compare the health and well-being of communities at the neighborhood level
- Quantify the factors that shape health
- Turn data into actionable solutions

The HPI has become a **go-to data tool** for hundreds of state and local government agencies, foundations, advocacy groups, hospitals and other organizations

# WHAT IS THE HEALTHY PLACES INDEX? *(CONT.)*

- HPI 3.0 evaluates the relationship between **23 social drivers of health** and **life expectancy at birth**
- Produces a score representing a "ranking" of conditions compared to other neighborhoods
- Measures organized by eight policy action areas:
  - Economic
  - Social
  - Education
  - Transportation
  - Neighborhood
  - Housing
  - Clean Environment
  - Healthcare Access

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# WHAT CAN I DO WITH THE HPI?

**Community leaders, academics, advocates and residents are able to:**

- Explore **community conditions** in individual neighborhoods, including HPI score and HPI indicators
- View hundreds of **decision support layers**
- Quickly identify high- and low- **ranked** geographies in your area of interest
- Create custom communities using the **pool** feature

# WHAT CAN I DO WITH THE HPI? *(CONT.)*

- **Compare data** across geographies and time periods
- Examine the link between **race and place**
- **Filter geographies by race**, ethnicity, and country of origin
- Receive **policy opportunities** tailored to the needs of the community
- View **historically redlined** neighborhoods

# COMMUNITY IMPACT

**The HPI has been used to identify and respond to community needs in ways that keep growing and evolving, such as:**

- COVID-19 Blueprint Health Equity Metric
- Affordable housing & rental assistance programs
- Food security & nutrition assistance
- Active transportation funding
- Climate-related investments
- And much, much more

# HPI AND COMMUNITY INVESTMENTS

Over a **1.5 billion dollars** has been directed toward community investments including **$272 million** of COVID-19 assistance to neighborhoods hit the hardest during the pandemic.

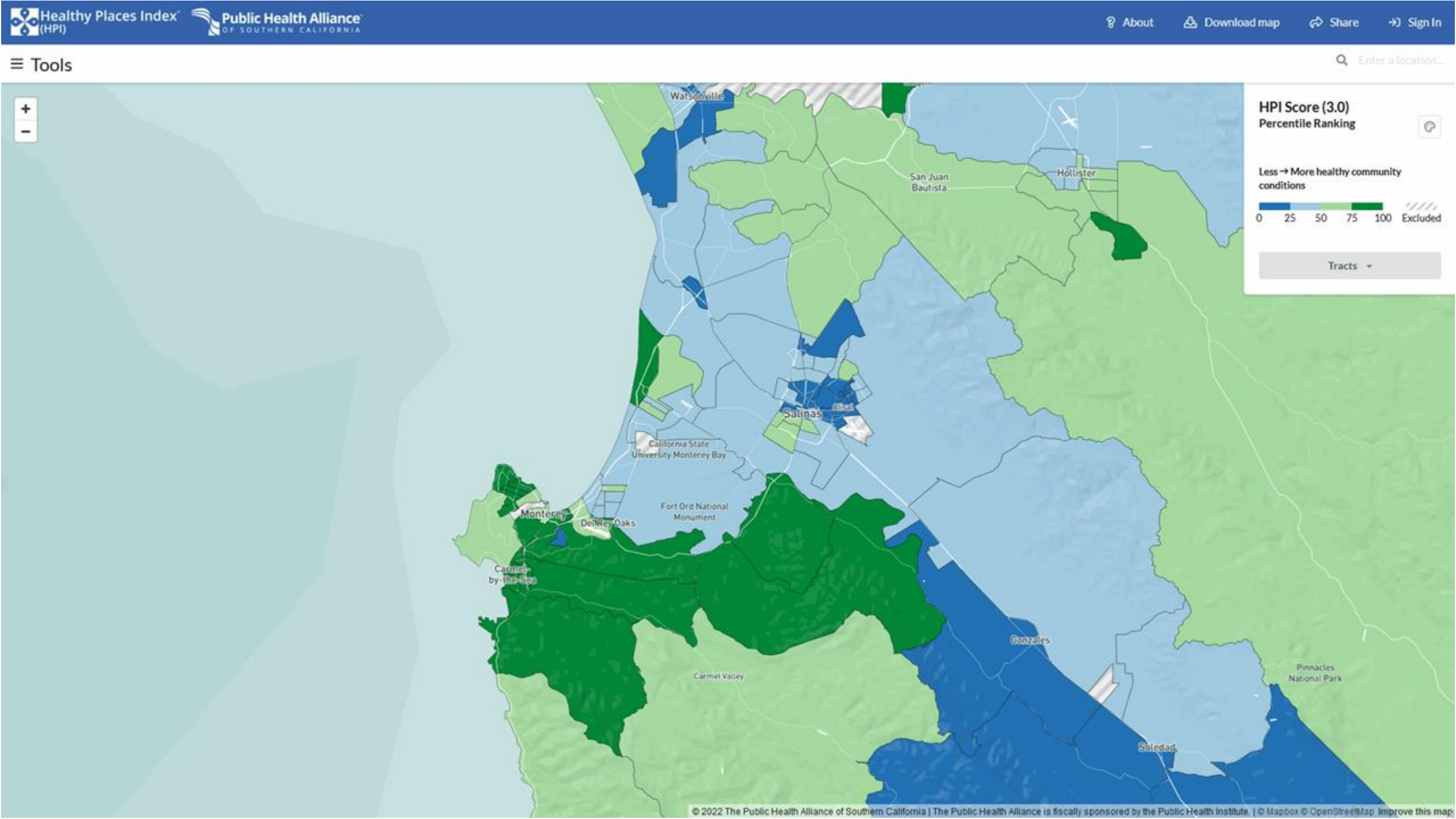
# HOW CAN I USE THE HPI MAP FEATURES?

## Accessing information about your community

The HPI score, policy action areas with the HPI indicators, detailed race/ethnicity measures, including subpopulations and national origin data, and equity indicators can all be explored in the **Community Conditions** function

### Example

Educating medical students on the social determinants of health and their impact on health among communities in California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HPI Score (3.0)
Percentile Ranking
Less → More healthy community conditions
0
25
50
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Excluded
Tracts
Watsonville
San Juan Bautista
Hollister
Salinas
California State University Monterey Bay
Fort Ord National Monument
Monterey
Del Rey Oaks
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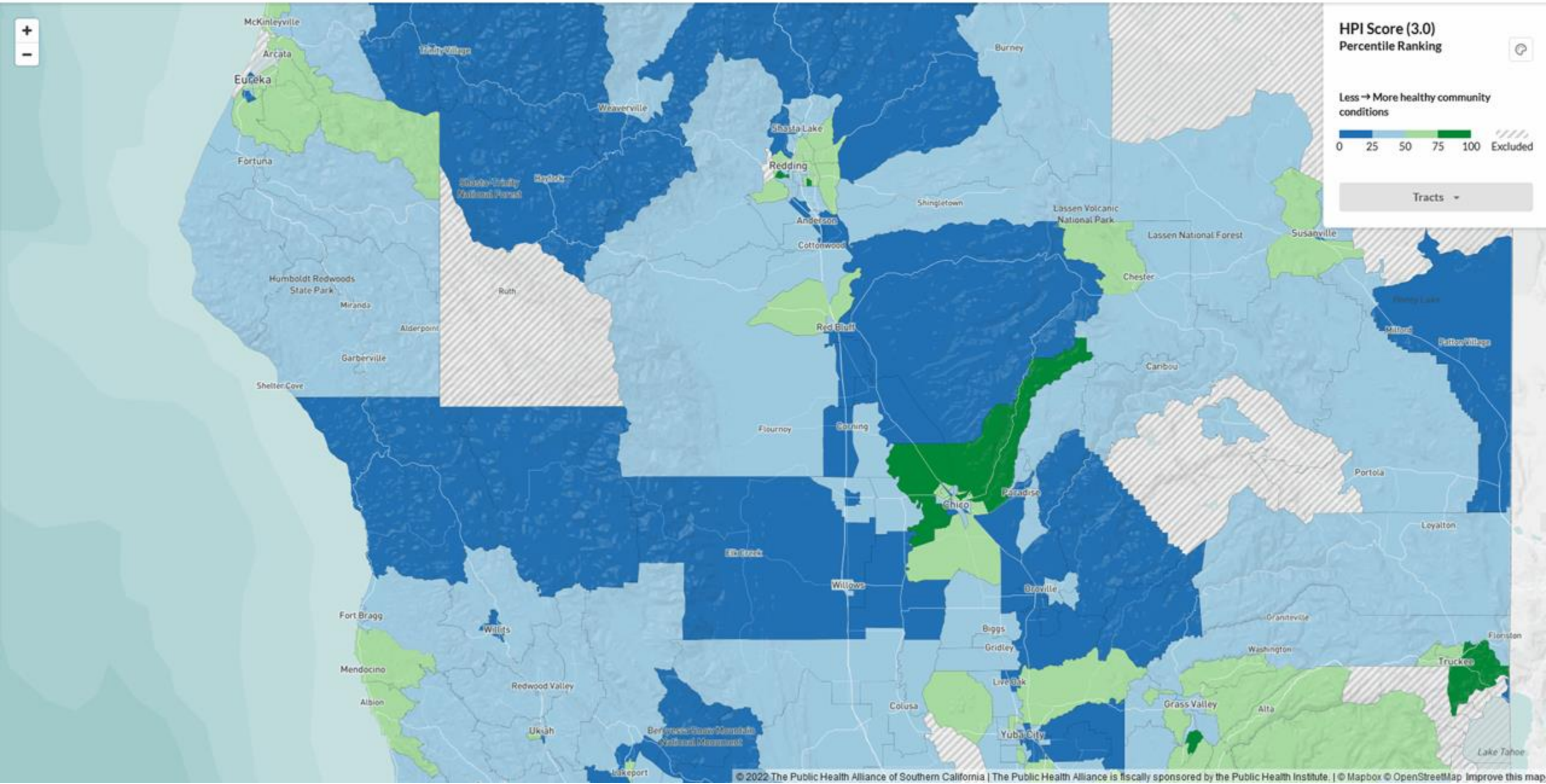
# HOW CAN I USE THE HPI MAP FEATURES? *(CONT.)*

## Added decision support layers

View over 375 **decision support layers**, covering multiple time periods and racially disaggregated where available

**Example**

Investigating the 3rd Grade Math Proficiency in your community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Percentile Ranking
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Tracts
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Fortuna
Weaverville
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Redding
Burney
Shingletown
Lassen Volcanic National Park
Lassen National Forest
Susanville
Anderson
Cottonwood
Chester
Humboldt Redwoods State Park
Ruth
Miranda
Alderpoint
Garberville
Shelter Cove
Red Bluff
Caribou
Flournoy
Corning
Paradise
Chico
Portola
Loyalton
Willows
Oroville
Fort Bragg
Willits
Mendocino
Redwood Valley
Albion
Ukiah
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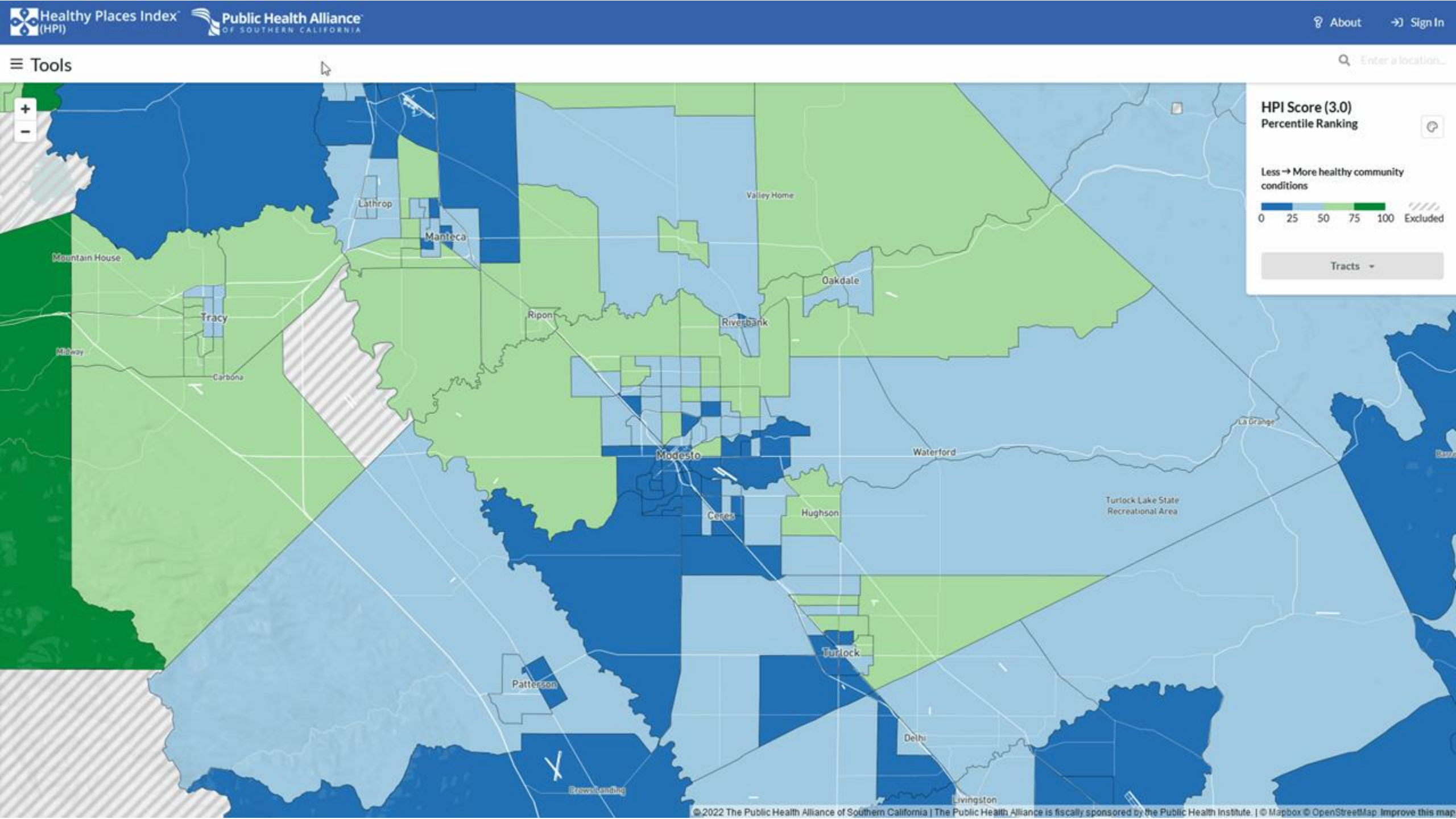
# HOW CAN I USE THE HPI MAP FEATURES? *(CONT.)*

## Policy recommendations within platform

Tailored **Policy Opportunities** built into the platform, and customized to prioritize the specific needs of a chosen community

**Example**

Identifying community assets and challenges alongside policy solutions that can improve your community's health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La Grange
Ceres
Hughson
Turlock Lake State Recreational Area
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# HEALTHY PLACES INDEX: POLICY ACTION GUIDES

**Build policy at the intersection of health, equity, and data**

- Leading-edge and **evidence-based policy interventions** tied to HPI indicators
- Policy Action Areas are ranked from highest to lowest in the order of their impact as **social drivers of health**.
- Consider ways to elevate **residents' voices**

**Visit: https://policies.healthyplacesindex.org/**

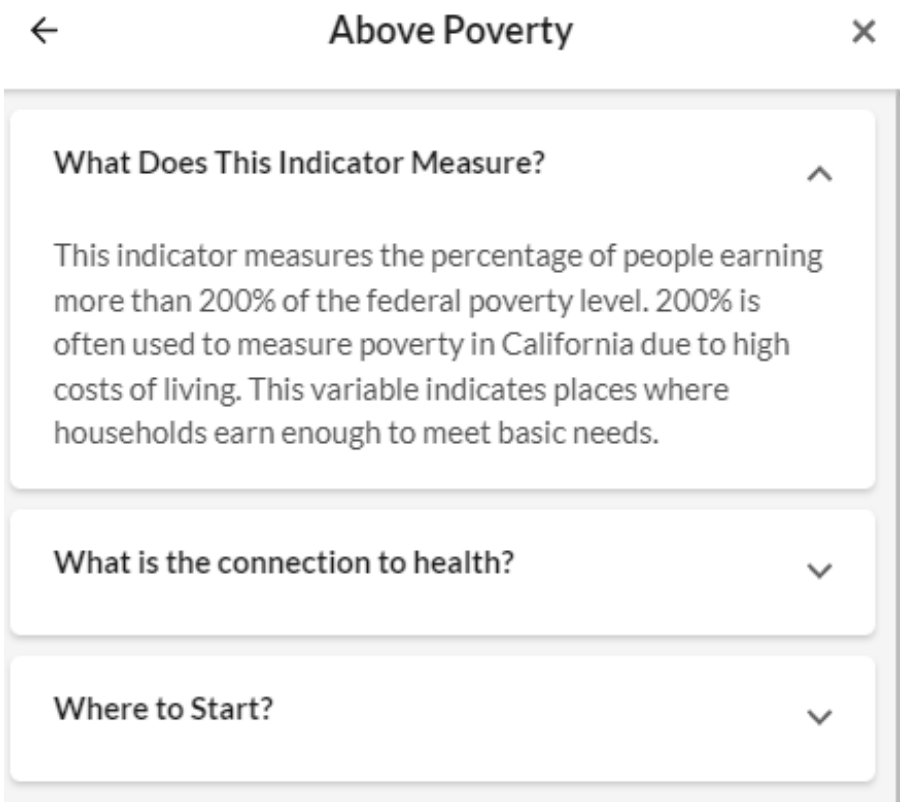
# POLICY ACTION GUIDE DEVELOPMENT

**Policy Actions are selected based on the Alliance's Evidence Hierarchy**

Designed understanding that public health policy can be challenging to assess due to the **complicated set of variables** in any setting

- Five Evidence Ratings for included policies:
  - Strong Evidence
  - Sufficient Evidence
  - Promising Evidence
  - Emerging Evidence
  - Best Practice

# WHAT'S INCLUDED IN EACH POLICY GUIDE?



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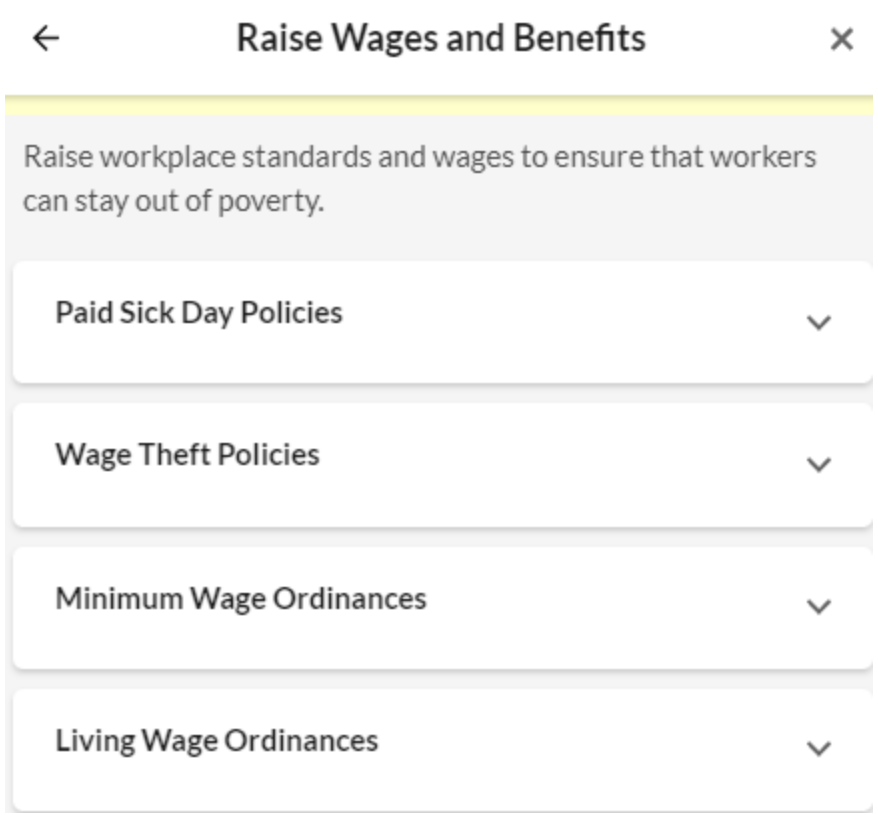
# POLICY ACTION GUIDE DEEP DIVE (CONT.)



# THE FUTURE OF THE POLICY ACTION GUIDES

## Adding future guides and revamping existing guides

The Alliance is committed to updating the policy action guides to include evergreen policies and timely suggestions

### Coming Developments

- Racial Equity Guide
- Revamped Voter Rights Guide
- More In-Depth Climate Change Policy

# HPI AS A TOOL FOR EQUITABLE RESOURCE DISTRIBUTION

- HPI is part of **Transformative Climate Communities (TCC)** Grant Program
- Community-led development and infrastructure projects that achieve **major environmental, health, and economic benefits** in California's most impacted communities
- Uses HPI to evaluate health benefits

*HPI was chosen by CDPH because of its granularity, the variation of geographic regions, comprehensive social determinants of health that were validated and linked to life expectancy at birth, and finally, paired with policy guides.*

—Dr. Rohan Radhakrishna, Deputy Director, Office of Health Equity California Department of Public Health

# HPI AS A TOOL FOR EQUITABLE RESOURCE DISTRIBUTION (CONT.)

- **California Accountable Communities for Health Imitative (CACHI)** using HPI to identify communities of high need
- Accountable Communities for Health is collaborative across multiple sectors to address **critical community health issues**
- Data helps groups like CACHI understand what is working to help build **equitable communities**

# HPI AS A TOOL FOR EQUITABLE RESOURCE DISTRIBUTION (CONT.)

- **Community Health Improvement Partners (CHIP) and Kaiser Permanente** are using HPI to identify community conditions and identify policy solutions to improve community health
- Used HPI as part of **resident engagement** for Lemon Grove Healthy Eating Active Living (HEAL) Zone
- HEAL Zone coalitions engage and cultivate residents to advocate for **policy and environmental changes**

# DATA AND RECOMMENDATIONS FOR COMMUNITY NEEDS

- The Alliance can create **custom HPI analysis** and policy recommendations
  - Additional data sets and layers for states, cities, and specific regions
  - Customized trainings, tailored reports, capacity building and other types of assistance are available
  - Webinars, phone consultations, trainings, plans and assessments, data reports, and other formats are available help incorporate **public health and equity** into your work

# THANK YOU!

**HPI WEBSITE:** www.healthyplacesindex.org

**HPI 3.0 MAP:** map.healthyplacesindex.org

**For additional questions, please contact:**
AskHPI@ThePublicHealthAlliance.org

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# WEBINAR SERIES OVERVIEW

**Save-the-Dates for the rest of the series:**

- **NEXT → Monday, November 14 at 1 PM PST- Decolonizing Data Practices through Indigenous Evaluation Approaches**
- Monday, December 12 at 1 PM PST- Data and Health Equity: Using Open-Source Data and Mapping to Understand Rural Community and Special Population Needs

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Have a question? Write to us at **info@wellness.phi.org**

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